

# JOANNE FRIJAS

## WEB DESIGN & INTERACTIVE MEDIA

EDUCATION	<p>THE ART INSTITUTE OF CALIFORNIA—SAN FRANCISCO Bachelor of Science, Web Design &amp; Interactive Media, June 2011 Associate of Science, Multimedia &amp; Web Design, June 2005 Graduated with Honors Best Portfolio for Web Design &amp; Interactive Media at Spring 2011 Portfolio Show</p>
SKILLS	<p><b>DESIGN</b> Photoshop, Illustrator, InDesign <b>WEB</b> Dreamweaver, XHTML, CSS, WordPress <b>MOTION</b> Premiere, After Effects <b>WORKING KNOWLEDGE</b> JavaScript, PHP, SQL, Fireworks, Logic Pro <b>PLATFORMS</b> MAC/PC</p>
SPECIALTIES	<p>Front-End Web Development User Interface Design Project Conceptualization Print Production</p>
EXPERIENCE 8/11–PRESENT	<p>EVOLVE DISCOVERY, San Francisco, CA <b>CONTRACT WEB DESIGNER</b></p> <ul style="list-style-type: none"><li>• Redesign corporate website to create a modern layout while using HTML5/CSS3 and jQuery</li><li>• Collaborate with Director of Corporate Development and attend meetings with the Chief Executive Officer, Vice President and managers from various departments</li><li>• Produce marketing materials by following company's branding guidelines</li></ul>
11/07–3/09	<p>COMMUNICATE BY DESIGN, INC., Sterling, VA <b>GRAPHIC DESIGNER</b></p> <ul style="list-style-type: none"><li>• Worked both in a collaborative environment and independently on projects</li><li>• Laid out publications, postcards and brochures</li><li>• Assisted Senior Interactive Designer with website updates</li></ul>
11/07–3/09	<p>MAERSK LINE, LIMITED, Arlington, VA <b>IN-HOUSE GRAPHIC DESIGNER &amp; DESIGN CONSULTANT</b></p> <ul style="list-style-type: none"><li>• Produced production design for rebranding which included magazine ads, marketing sell sheets and trade show booth</li><li>• Redesigned MLL's corporate website (2008–2009)</li><li>• Designed 25<sup>th</sup> Anniversary Logo</li><li>• Worked as a liaison between CBD, Inc. and the company's client, MLL</li><li>• Communicated with Marketing Dept., Bids &amp; Proposals Dept. and Maersk Inc.'s Government Relations</li></ul>
2/07–8/07	<p>SOCIETY OF COMPETITIVE INTELLIGENCE PROFESSIONALS, INC., Alexandria, VA <b>WEB &amp; PRINT INTERN</b></p> <ul style="list-style-type: none"><li>• Created Flash animation banners</li><li>• Designed marketing graphics for mailers and conference materials</li><li>• Updated company's website with current and upcoming events</li></ul>
12/06–2/07	<p>LOCKHEED MARTIN, Manassas, VA <b>SUBCONTRACTOR &amp; MULTIMEDIA DEVELOPER</b></p> <ul style="list-style-type: none"><li>• Collaborated with a team in the Computer-Based Training Dept.</li><li>• Developed CBT program for submarine maintenance</li><li>• Created graphics, quality-check modules and used ActionScript 2.0</li></ul>
4/06–11/06	<p>FEDEX KINKO'S OFFICE AND PRINT CENTER, San Francisco, CA <b>PRODUCTION OPERATOR</b></p> <ul style="list-style-type: none"><li>• Printed various materials such as brochures, business cards and large-format posters</li><li>• Performed auxiliary functions such as binding presentations and mounting posters</li><li>• Provided customer assistance in order taking of print projects and package shipments</li></ul>